

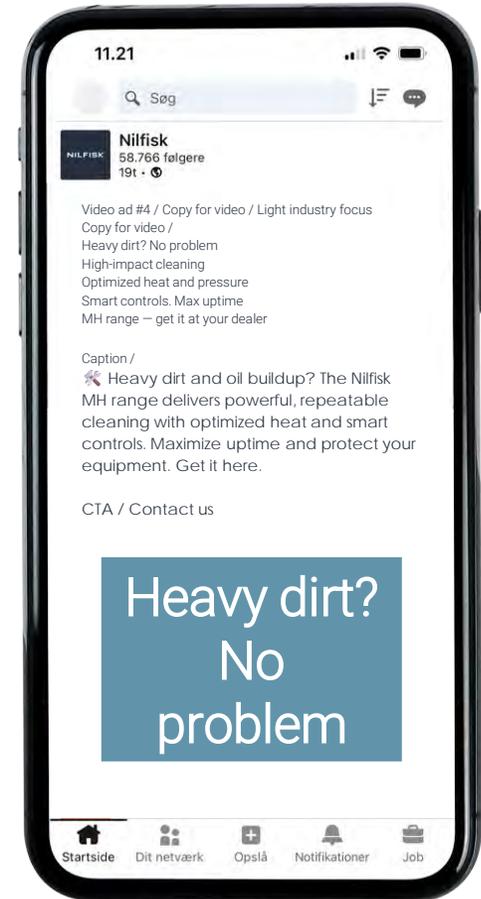
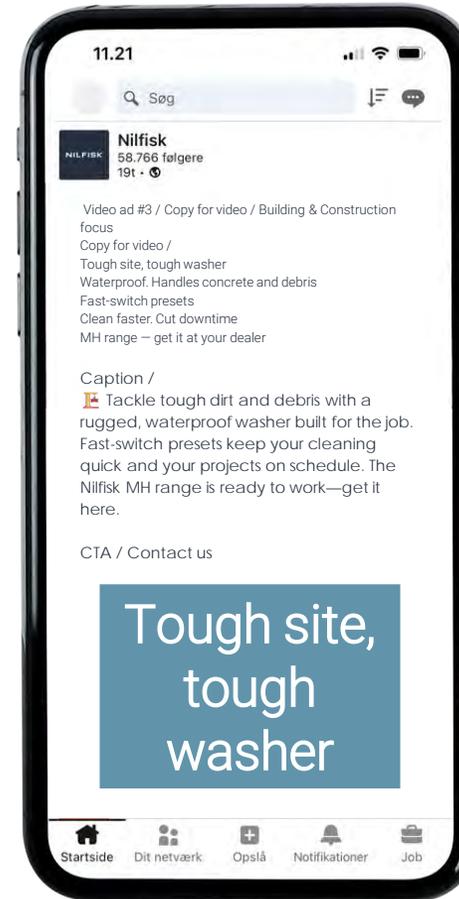
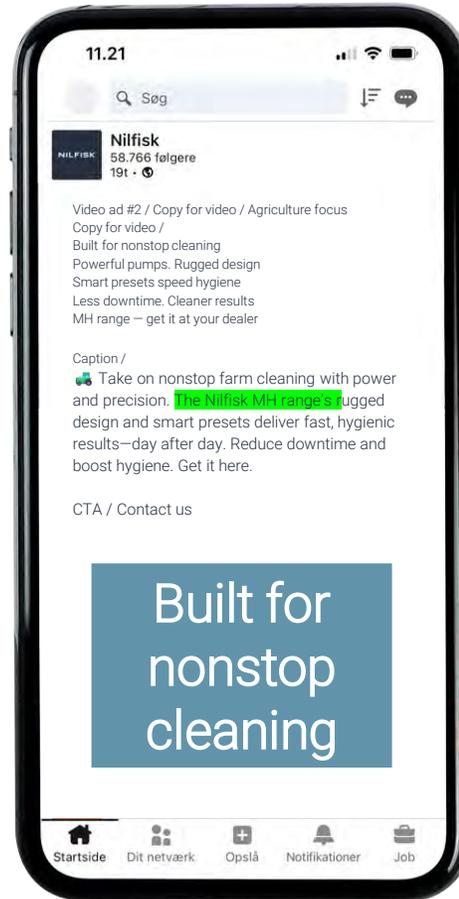
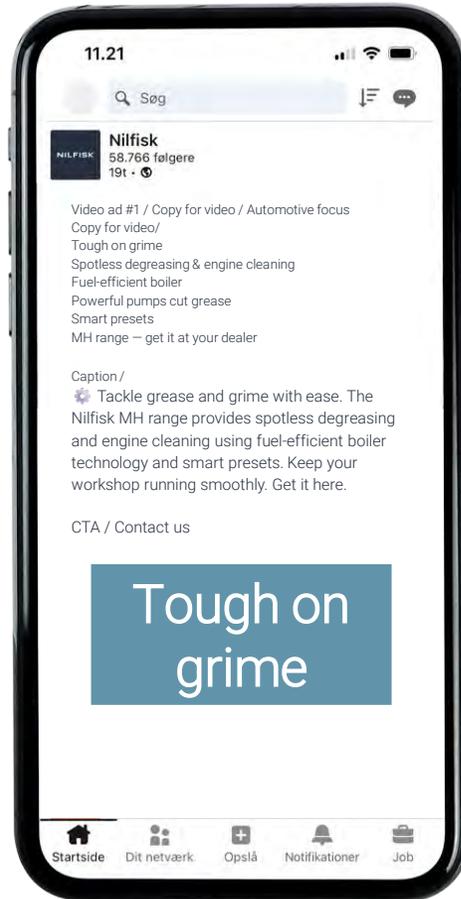
MH  
**Nilfisk to dealers**



# 4 x SoMe Video

Format: 1920x1080

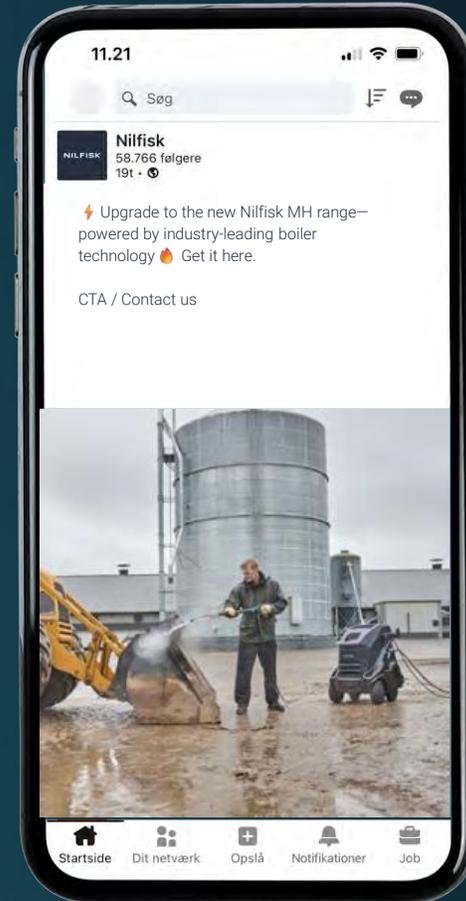
The videos and texts provided in this package are intended for social media posts on LinkedIn and Facebook. Feel free to adjust the text, if needed, but be sure to maintain the original tone and core message – and keep your posts actionable and encouraging. Please do not alter any product descriptions. You will find these videos in your dealer package too.



# 1/2 x SoMe Carrousel - FB

Format: 1200x1200

You will find these a selection of location pictures in your dealer package too.



Card 1 / Get tough on grime



Card 2 / Industry-leading boiler



Card 3 / Cut costs, downtime, and CO2

## POS—roll-up and stickers

These displays are perfect for catching attention at events, trade shows, or in stores. Position them in busy areas to boost visibility and strengthen your campaign message. Please avoid changing the design or blocking it with objects.



Nilfisk MH range

# A new formula for performance



Industry-leading boiler technology

Up to 96% efficiency

Boost performance—lower costs

**NILFISK**



# Web banner

The web banners can be used to build a carousel on your website—ideal for the homepage, category pages, or similar areas. Please do not change the banner's size or aspect ratio.

Nilfisk MH range

## A new formula for performance

Cut costs. Cut downtime. Cut emissions

[Learn more](#)



**NILFISK**

Nilfisk MH range

## A new formula for performance

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Nilfisk MH range

## A new formula for performance

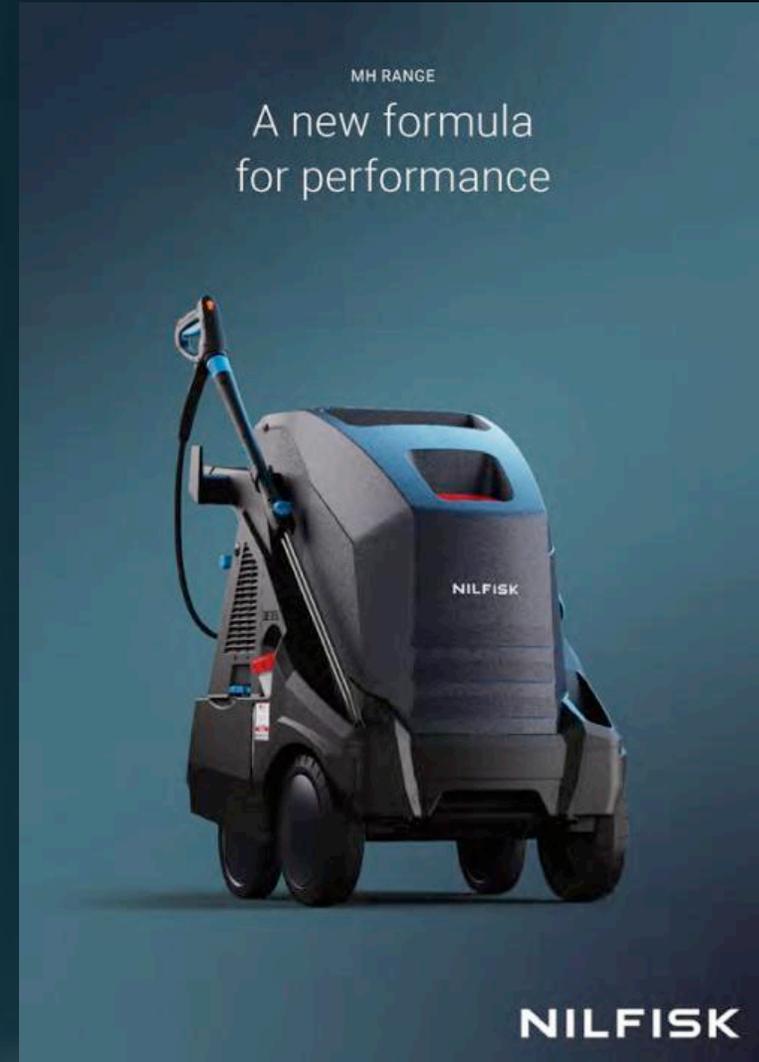
Cut costs. Cut downtime. Cut emissions

[Learn more](#)

**NILFISK**

# Product brochure

The Nilfisk MH product brochure is versatile—you can offer it as a downloadable file on your website, share it on social media, or include it in newsletters and other communications.



# Two-pager on our industry-leading boiler technology

Use this two-pager as a powerful tool to educate your customers about the industry-leading boiler technology behind the MH range. Highlight the key benefits like fuel savings, higher efficiency, and reduced emissions to help customers understand the value and performance advantages.

- Share it during sales meetings or product demos to support your pitch
- Include it in your follow-up emails or printed materials to reinforce key selling points
- Display it at your showroom or counter for customers to browse while waiting
- Use it as a conversation starter to differentiate the MH range from competitors

Keep it handy – this concise overview makes complex tech easy to explain and helps close deals faster.



## Performance rules. High performance rules harder

When it comes to the Nilfisk MH range, hot water high pressure washers really stand out as the hot fuel ready boiler.

Innovation, no less. By heating water faster and maintaining a consistent temperature, our new industry leading patented boiler achieves up to 96% energy efficiency – boosting performance, reducing fuel consumption, and delivering real cost savings. Additionally, its cleaner, more efficient burn means less soot, lower emissions, and less coil maintenance.

Tested according to the standards of EUnited Cleaning – the European Cleaning Machines Association, the burner is certified as highly efficient with low fuel use and minimal emissions.

The energy efficient boiler is featured on all MH range advanced models.

The high-pressure cleaner label of EUnited Cleaning is a seal of approval that the highly efficient burner of the tested oil-heated stationary or quasi-stationary high-pressure cleaner is meeting extremely high safety requirements in terms of thermal exhaust fumes, CO emissions, and dust emissions.

These parameters have to be monitored in order to protect the operator from any danger emitted by the exhaust of the burner built into the high-pressure cleaner.

**EUnited**



**EUnited** Certified  
Cleaner  
EUnited Certified  
Cleaner  
EUnited Certified  
Cleaner

## Smarter heating. Greater savings

The EUnited burner in the boiler ready boiler is 80 per cent more efficient, meaning it's able to reach full operating temperature faster, reducing energy consumption from the start. The automatic cleaner combustion, low fuel use, and up to 96% efficiency.

**Compared to previous models:**

- Fuel savings: ~7% to ~44%
- Higher combustion efficiency: +1% to +2% (ppm to ppm)



### Boiled down to facts

Efficiency, economy – and responsibility. The MH range, advanced range, figures speak for themselves.

<b>Energy efficiency</b> ~96% Power up with industry leading burn efficiency	<b>CO2 reduction</b> ~80% Cut emissions and burn cleaner with fuel	<b>Out fuel costs over 10 years</b> ~€3,820 Save substantially on lower fuel consumption
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### Power that pays off every shift



- Step 1**  
Hot water enters the outer shell for preheating
- Step 2**  
Preheated water is preheated through the heating coil
- Step 3**  
Hot water flows to the high pressure nozzle

**NILFISK**