

NILFISK-ADVANCE

We are proud to be one of the world's leading producers of professional cleaning equipment. Our products are manufactured on three continents and used worldwide. We offer our customers cleaning solutions that are both efficient and sustainable

EFFICIENT AND SUSTAINABLE SOLUTIONS

At Nilfisk-Advance, we have become a signatory to the UN Global Compact in order to underline our commitment to be a responsible company. We are very much aware that through this increased focus we take on us a task that will lead to changes in the way we conduct our business. However, we are certain that this commitment will help us in developing our business in a new and positive direction. It will enable us to meet the growing demand from customers for sustainable and more efficient products and processes.

We constantly work to improve our products. We, as well as our customers, see great potential in developing cleaning equipment with a better environmental performance, and new products are being developed using more eco-friendly design and more recyclable materials. New products shall provide equal or enhanced cleaning efficiency while using less energy, less water and less detergent. We want to take a leading position in this development, and we see this as an opportunity to create new, attractive businesses for us.

We are part of a highly competitive market. Our corporate brand stands for high-performance products, and we are a team of highly skilful and dedicated employees. We want to compete

on quality. Therefore, fair competition on equal terms is very important to us.

Customers must be attracted to us by honest means, and they must choose our solutions simply because we have the best offerings.

Jørgen Jensen
CEO, Nilfisk-Advance

HEARING OUT OUR EMPLOYEES

At one of our factories in China, green improvements suggested by our employees led to a 50% reduction in power consumption. Among other things this was achieved by appointing environmental managers for different parts of the factory, modifying the warehouse lighting so that only working areas are illuminated, and installing solar panels to run the heating system.

Jørgen Jensen
CEO, Nilfisk-Advance



HUMAN AND EMPLOYEES RIGHTS

As a global company we operate in parts of the world that have a long tradition of respect for individual rights, and also in parts of the world where these rights are not necessarily prioritized. We consider it important that all our employees are assured good and fair conditions and we are committed to setting an example in the countries where we operate.

To reach our business goals it is crucial to have a dedicated workforce, an inspiring working environment and be able to continuously foster new talent. Nilfisk-Advance must be a good company to work for - regardless of geography.

Our products attract professional, responsible customers. They too want to make sure that the products they use have been produced in a responsible way. We know that wherever we operate, the responsibility lies with ourselves and not only with the local authorities. We are therefore committed to ensuring that not only we, but also our suppliers conform to our standards and observe the UN Global Compact principles.

GOALS: HUMAN AND EMPLOYEES RIGHTS

MANAGEMENT

Goal: 30.06.2010

Local managements are informed of our policies, have issued their comments, and have endorsed the policies.

Actions

Local managements are to sign a 'Letter of Representation' on the UN Global Compact principles and this item appears on the agenda at local business board meetings at least once a year.

PROCUREMENT

Goal: 30.06.2011

80% of the procurement (in value) is to be supplied by partners who have agreed to abide by the principles of the UN Global Compact.

Actions

The principles of the UN Global Compact are part of the text in new supplier contracts. When contractual agreements are in place, we plan to carry out control visits at some suppliers.

OCCUPATIONAL INJURIES

Goal: 30.06.2011

Regular reporting on the number of occupational injuries followed by definition of target for reduction of injuries.

Actions

We measure and define progress goals, take preventive initiatives, and follow up on all incidents.

CASCADING THROUGH THE ORGANIZATION

We ensure that our local managements actively endorse our policy in this area. Furthermore, our suppliers must contractually agree to abide by the principles of the UN Global Compact. This work has already begun and is a condition for continued cooperation.



ENVIRONMENT

We see environmental sustainability as an element of sound business practice. If we as a company can reduce our consumption of all forms of resources it will benefit the environment. But it will also benefit us and our customers economically.

In Nilfisk-Advance we work with sustainability in two quite distinct areas, the products and the manufacturing processes: Determining the environmental footprint of new products over their service life is an integral part of our development work. Accordingly, we know that the principal environmental impact associated with these products comes from their use. Our cleaning machines naturally consume energy, water and detergent. Designing equipment which can clean to the same high standard, but by use of fewer resources is therefore our greatest challenge. Hence, this is the area where we can make the maximum possible impact in our environmental efforts.

Our second main area of environmental focus is to reduce our own internal consumption of resources caused by our daily work, like running our offices and operating our manufacturing facilities, transportation of our products, etc. We believe that renewed focus in this area can significantly reduce consumption.

GOALS: ENVIRONMENT

PRODUCT DEVELOPMENT

Goal: 30.06.2010

All new products contain sustainability improvements within at least one and preferably more of the following areas: Energy consumption, water consumption, use of detergent and disposal.

Actions

The sustainability of the products is an important part of the decision in the product development process.

CO₂ EMISSION

Goal: 31.12.2011

12% reduction in 2011 on reported emission normalized to output (revenue) as compared to 2008.

Actions

Monitor and report on the emission at all locations. Based on that we ensure local focus on energy reduction in our processes.

PRODUCTS' ENVIRONMENTAL FOOTPRINT

Goal: 31.12.2011

Product footprints from top products are to be identified.

Goal: 31.12.2015

Set target for reduction of product footprint from top products.

Actions

We will identify and reduce the full environmental impact from our top products within energy and water consumption, use of detergent and disposal.



LESS WATER AND DETERGENT

EcoFlex is a series of patented dispensing systems that allows cleaning using only water and no detergent. In areas where the water requires detergent to clean properly EcoFlex can reduce water consumption by the machines by 50% and the use of detergent by 35%. EcoFlex ensures a clean environment while minimizing the usage of resources in the cleaning process.

ANTI-CORRUPTION

We consider corruption a major challenge for the global community. We are committed to working against the negative effect that corruption has on fair competition and the development of a stable society. Corruption undermines healthy competition, and money ends up in the wrong hands. As corruption is particularly widespread in poor communities this makes the effect even worse.

GOALS: ANTI-CORRUPTION

MANAGEMENT

Goal: 30.06.2010

Local managements are informed of our policies, have issued their comments, and have endorsed our policies.

Actions

Local managements sign a 'Letter of Representation' on the UN Global Compact principles and this item appears on the agenda at local business board meetings at least once a year.

CORRUPTION

Goal: 30.06.2010

Report the number of notified corruption and cartel cases.

Actions

We monitor findings and establish a whistleblower system.

FACILITATION PAYMENTS

Goal: 31.12.2010

Submit a report on the first full year; perform assessment and define subsequent goals.

Actions

We define what the concept of 'facilitation payment' means in our company. Based on that we will adjust our chart of accounts and record subsequent cases.



RAISING AWARENESS

We have begun scrutinizing this area by debating the challenges with our local managements, defining concepts and initiating reporting. We are also establishing a whistleblower system that will enable possible problems to be brought to the management's attention anonymously.